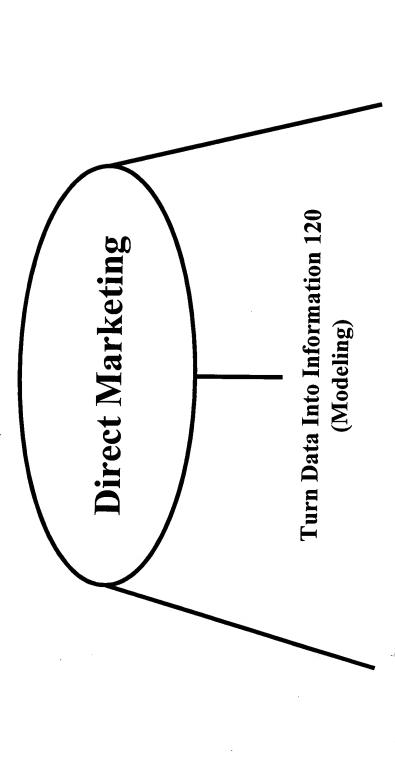
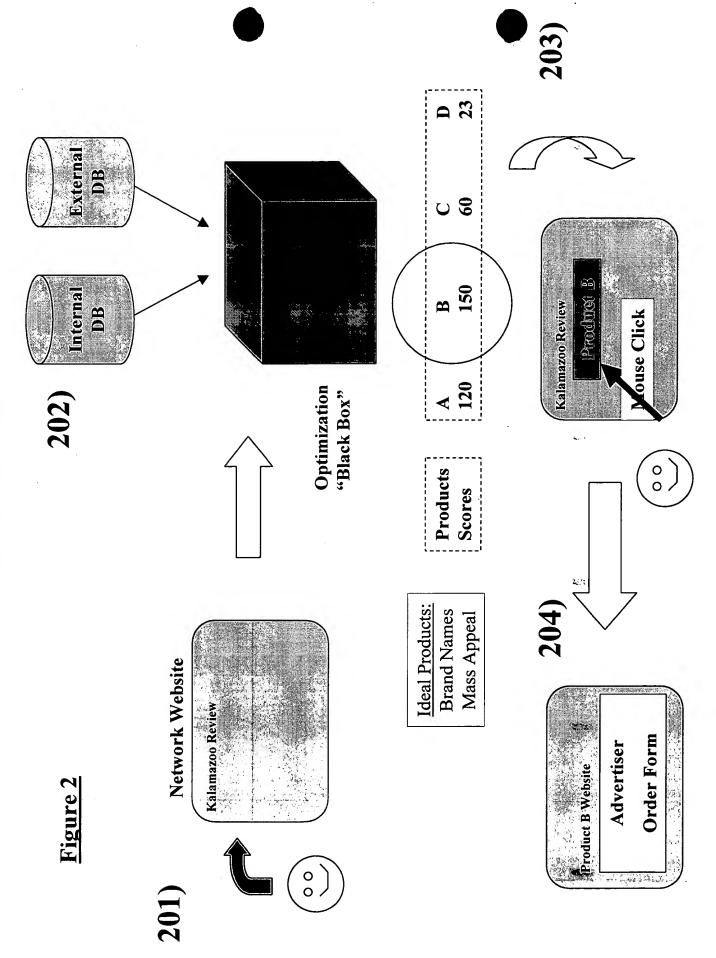
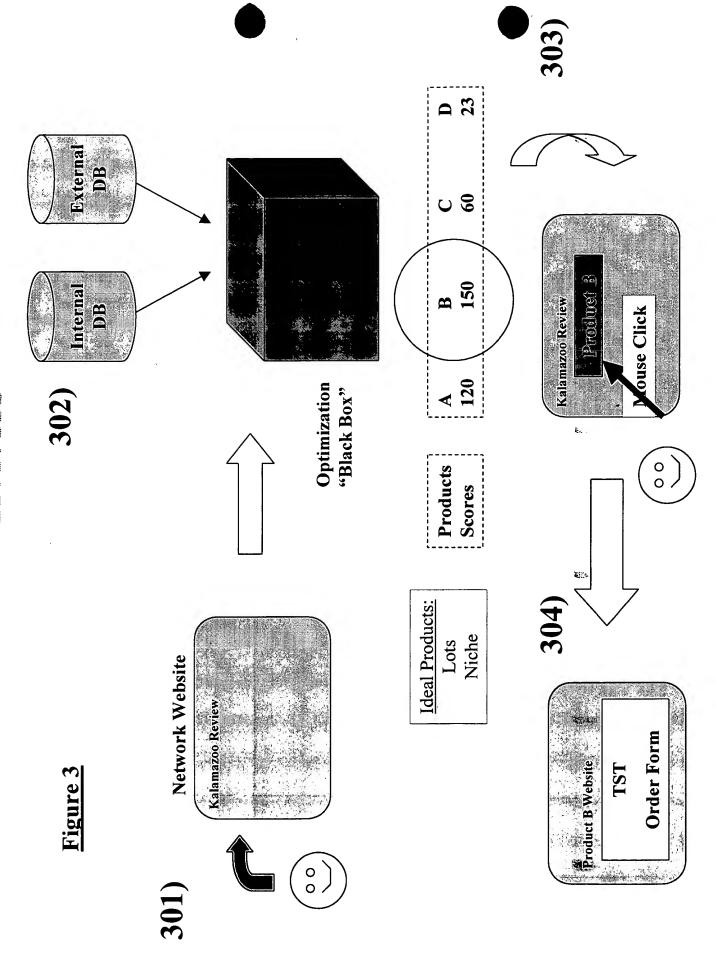
Figure 1



Customers, Clients, and Data 110

Ad Serving System 130





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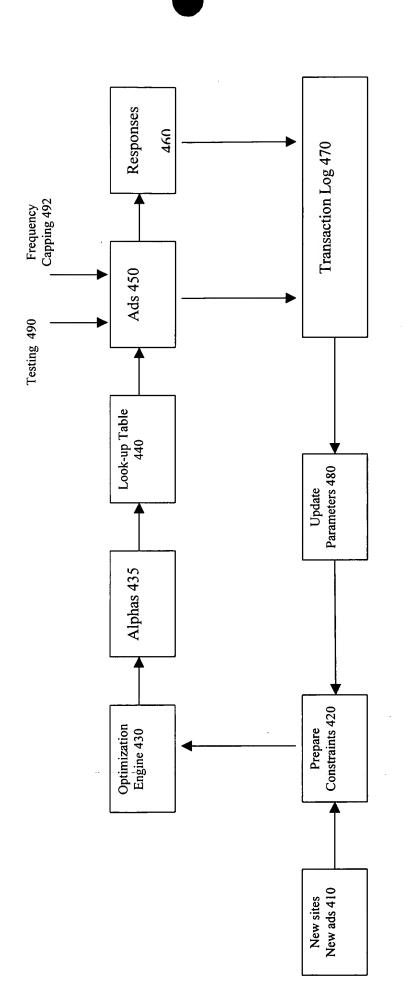


Figure 4

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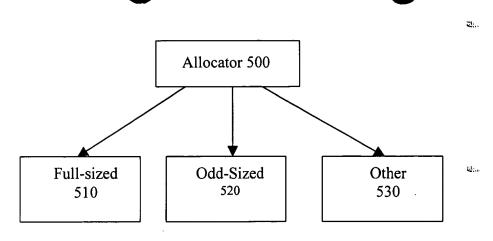
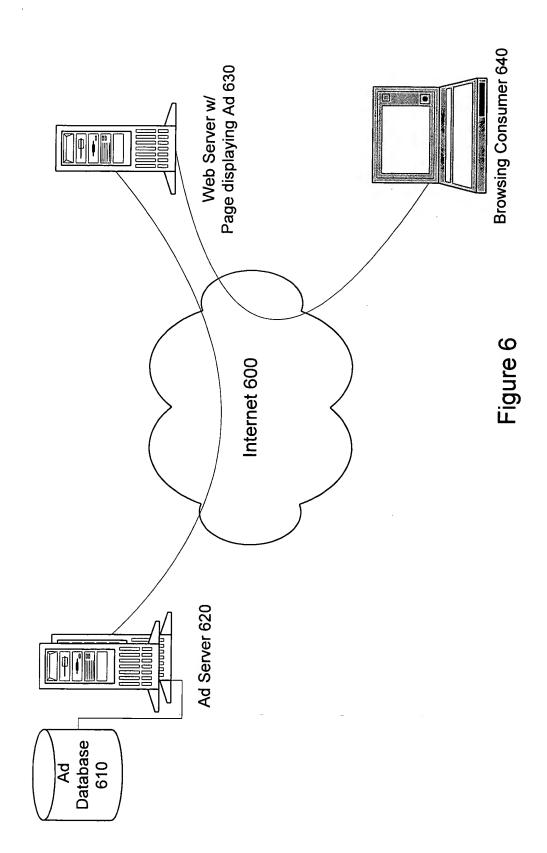


Figure 5

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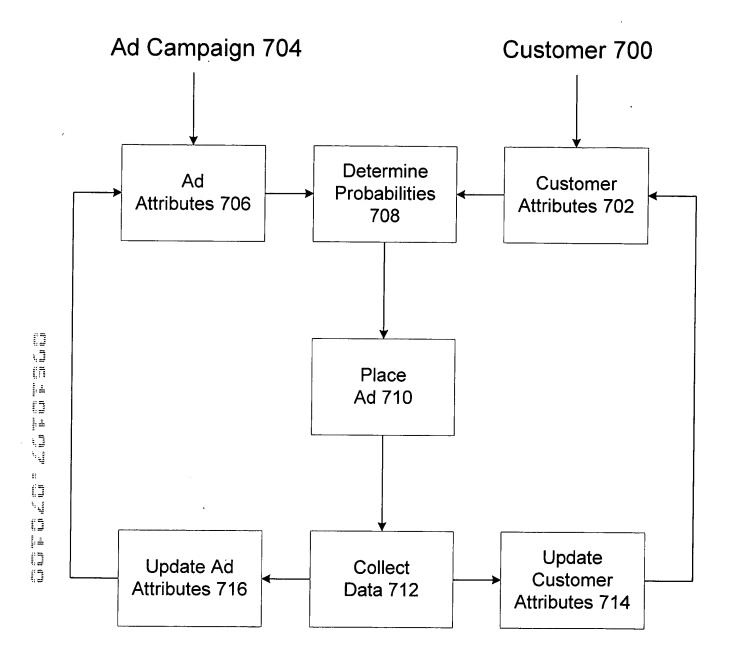


Figure 7

